

ORACLE EDUCATION FOUNDATION  
**Partner Value Proposition**

	<b>OEF Provides Partners</b>	<b>Partners Provide OEF</b>
<b>Program</b>	<ul style="list-style-type: none"> <li>OEF provides partners with ThinkQuest – a protected, online learning platform that enables teachers to integrate learning projects into their classroom curriculum and students to develop 21<sup>st</sup> century skills.</li> </ul> <p>It includes <b>ThinkQuest</b>:</p> <ul style="list-style-type: none"> <li><b>Projects</b> - an online project environment where teachers and students engage in collaborative learning.</li> <li><b>Competition</b> - a competition space for students to participate in technology contests.</li> <li><b>Library</b> - the world’s largest online repository of student-developed learning projects.</li> <li><b>Professional Development</b> - a comprehensive training offering for educators.</li> </ul>	<p>Partners deliver and support OEF’s ThinkQuest program by:</p> <p><b>ThinkQuest Projects</b></p> <ul style="list-style-type: none"> <li>Recruiting and engaging education ministries, schools, administrators, teachers and students in using Projects.</li> <li>Hosting and managing educational programs and projects in Projects.</li> <li>Providing and managing educational content in Projects.</li> <li>Recruiting teachers and teacher-trainers for OEF-led training workshops.</li> <li>Hosting and supporting training provided by OEF.</li> <li>Providing partner and user feedback to help guide program direction.</li> </ul> <p><b>ThinkQuest Competitions</b></p> <ul style="list-style-type: none"> <li>Running OEF-approved local competitions.</li> <li>Providing training workshops for local teacher-coaches or teams.</li> <li>Providing helpdesk support for local coaches.</li> <li>Distributing granted software to teams.</li> <li>Reminding coaches/teams of key competition deadlines.</li> <li>Recruiting and serving as ThinkQuest judges.</li> <li>Hosting awards events to celebrate local winners and accomplishments.</li> <li>Offering prizes for best local teams.</li> <li>Providing partner and user feedback to help guide program direction.</li> </ul>
<b>Licenses &amp; Grants</b>	<p>OEF provides Partners granted value through:</p> <ul style="list-style-type: none"> <li>Substantial in-kind grant valuation associated with ThinkQuest program use.</li> <li>The opportunity for partners to apply for grants to run local ThinkQuest competitions, evaluate OEF program impact on student learning, and develop needed educational resources.</li> <li>A license for partners to use the ThinkQuest logo on websites and promotional materials.</li> </ul>	<p>Partners provide OEF granted value through:</p> <ul style="list-style-type: none"> <li>The opportunity to participate in countrywide educational development programs by including OEF program offerings in their grant-funded programs.</li> <li>Grants of resources, such as free software licenses, shipping, award certificates or technology prizes.</li> <li>A license for OEF to use the Partner logos in connection with OEF activities.</li> </ul>

	<ul style="list-style-type: none"> <li>• A license to use any curriculum which OEF may make available to support the OEF programs.</li> </ul>	
<b>Professional Development</b>	<p>OEF provides Partners professional development opportunities including:</p> <ul style="list-style-type: none"> <li>• <b>The Project Learning Institute</b> - a comprehensive online and in-class training program that helps integrate technology, project learning, and 21<sup>st</sup> century skills development into their classroom curriculum.</li> <li>• <b>Regional OEF Partner Conferences</b> - which provide an opportunity to meet and plan activities with educational partners from the entire region.</li> <li>• <b>Teleconferences</b> - that showcase OEF partners' best practices and create opportunities for new projects and partnerships.</li> </ul>	
<b>Child Safety</b>	<p>OEF employs on staff a trained Child Safety Officer. This individual is available Monday through Friday to immediately assess and help resolve any potential child-safety issues.</p>	<p>OEF Partners are responsible for:</p> <ul style="list-style-type: none"> <li>• Implementing security checks in compliance with OEF agreements.</li> <li>• Escalating any program-related conduct of safety concerns to OEF's Child Safety Officer.</li> <li>• The conduct of all Partner affiliated users (Projects) or ensuring that affiliated team members adhere to the code of conduct (Competitions).</li> </ul>
<b>Partner Network</b>	<p>OEF provides Partners access to a partner community consisting of educational experts, thought leaders, and policy makers from every continent.</p>	<p>Partners provide OEF introductions to potential new partners and provide access to other educational communities and perspectives essential to the future of OEF.</p>

<p><b>Marketing/ Program Adoption</b></p>	<p>OEF promotes and markets Partners by:</p> <ul style="list-style-type: none"> <li>• Listing Partner organizations on the OEF website.</li> <li>• Linking from OEF website to Partner websites.</li> <li>• Issuing press releases about the partnerships and its accomplishments.</li> <li>• Providing OEF speakers for partner events and conferences.</li> <li>• Providing localizable program collateral, joint marketing announcements, co-advertising and joint exhibiting.</li> <li>• Offering support through local Oracle Corporation offices.</li> <li>• Supporting partners to attend and present at conferences as OEF’s guest.</li> </ul>	<p>Partners promote and market the ThinkQuest program by:</p> <ul style="list-style-type: none"> <li>• Promoting OEF program activities locally on Partners websites.</li> <li>• Linking from Partners’ websites to OEF, and ThinkQuest websites.</li> <li>• Generating press coverage for ThinkQuest activities in local media.</li> <li>• Promoting the ThinkQuest program at educational events and conferences.</li> <li>• Promoting OEF program activities through localized program collateral.</li> <li>• Advertising ThinkQuest activities in local media.</li> <li>• Referring and recommending the ThinkQuest program offerings to local education authorities, organizations and schools.</li> <li>• Hosting OEF staff/champs to attend and speak at partner conferences.</li> </ul>
<p><b>Reporting</b></p>	<p>OEF provides Partners reports on OEF program usage in partner territory and globally.</p>	<p>Partners provide OEF reports information and data including:</p> <ul style="list-style-type: none"> <li>• Annual reports on activities and achievements including levels of participation, events, press coverage, etc.</li> <li>• Immediate reports on any incidents involving program users.</li> <li>• Reports on all local media coverage of OEF programs.</li> <li>• Key information on any important developments in local policy, etc.</li> </ul>

**Last Updated August 2008**